



Digital Barcamp “Social Media in Science”

24th of February, 5 – 7 P.M.

The importance of communicating science is often discussed and social media offers a wide range of possibilities and formats to do so. But what can and what should scientists achieve by using social media? How can they use different formats to increase the reach of their work and at the same time build a network to boost their future career?

A digital barcamp?

Usually our barcamps take place within the framework of a conference or workshop. They are meant to bring together young scientists to discuss and exchange ideas and experiences related to an overarching topic. As we currently cannot meet offline, our barcamp “Social Media in Science” goes digital!

How does it work?

The barcamp starts with a *PITCHING SESSION* where participants can present a topic, they would like to discuss. Topics can also be submitted via email in advance. We will determine which topics are of highest interest to all “barcampers”. Afterwards, we will have two *BREAKOUT SESSIONS*, each with a set of parallel topics. Participants who introduced the topic will be joined by one of our moderators in leading the discussion of the respective breakout session. All other participants decide which breakout session they would like to attend.

Join us on Zoom

To join our digital barcamp, please sign up on the [PLANT 2030 ACADEMY Webpage](#). You will receive further information, including the link to our Zoom meeting via email.

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Schedule

<i>Time</i>	<i>Agenda</i>
5.00 – 5.15 P.M.	<i>WARMING UP</i> Welcome and introduction of social media experts.
5.15 – 5.30 P.M.	<i>PITCHING SESSION</i> Introduction and selection of topics.
5.30 – 6.00 P.M.	<i>BREAKOUT SESSION 1</i> Parallel sessions for selected topics.
6.00 – 6.10 P.M.	<i>DEBRIEFING 1</i> A short feedback to the first breakout session.
6.10 – 6.40 P.M.	<i>BREAKOUT SESSION 2</i> Parallel sessions for selected topics.
6.40 – 6.50 P.M.	<i>DEBRIEFING 2</i> A short feedback to the second breakout session.
6.50 – 7.00 P.M.	<i>FINAL WORDS / CLOSING</i> Last chance for questions and comments.